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Seduction Illustrated

The most visual guide to improving your love life

"Sex without love is an empty gesture. But as empty gestures go, it is one of the best." -Woody Allen: Love and Death

Anthony Berger

Advanced Learning Systems Publishing



About the Author Anthony Berger:

As a graduate of several women psychology courses, together with 16 years of street experience, Anthony
Berger is currently one of the most outspoken and original seduction experts in the world. His techniques have been labeled original and innovative by several magazine editors. He has appeared on numerous radio shows, including Howard Stern's.

He currently lives in Chicago where he tries out different pick up techniques at night and writing to his customers and newsletter during the day.

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Introduction

"Don't bother discussing sex with small children. They rarely have anything to add." — Fran Lebowitz, American journalist

Why do I insist on getting involved in one-night stands as opposed to dating? All the other authors out there have extensive techniques and tips on how to get a girl's number and how to ask them out on a date.

I don't.

Whenever I get emails from guys asking me how to ask a girl out on a date I get frustrated because I have to rewrite the same email I just sent off to another guy with the same question.

So, to automate some of my customer service, I have written my "One-night Stand" Manifesto. Basically it knocks dating. Dating is not bad or evil. I even date occasionally. I just don't believe that it is the best way to get gratuitous sex nor the fastest way to get laid with different women. Why? She was enjoying the conversation and your company. Why stop there? "Oh, because I want to invite her out for dinner on Thursday. I didn't lose her; she'll go out and later get down with me."

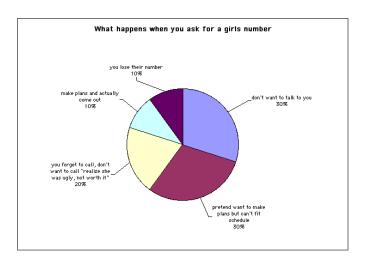
Au contraire, mon-amie! You couldn't be more wrong.

"One-night Stand" Manifesto

Here are some deductions I made after finding some dating statistic in "Cosmopolitan" and "GQ" magazines.

What happens when you ask a girl for her number? Why is getting a girl's phone numbers bad?

Because you are postponing something that should be happening tonight. When you get a girl's phone number at a bar or club, you are allowing something that is presently hot (your encounter and conversation with her) to cool down.



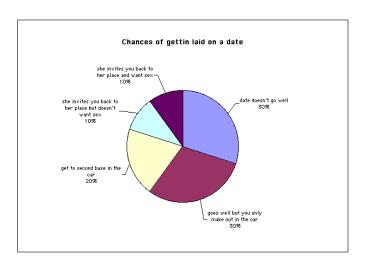
By the next time you call her, it she will have made a rational decision about you, as opposed to an emotional decision she could have made had you persuaded her to sleep with you that night. We will explain how it is easy

to bring them back to your place.

During the time she is waiting for your call, she is taking many factors into account before deciding whether to go out on a date with you or not.

Factors such as: Did she like you? Did she like your face? If there was anything weird you said during your conversation. Her friends opinion of you. What her schedule is like. Does she really want to date anyone?

All these factors have to line up for you to get the green light and take her out. Furthermore, even if you do get to take her out on a date, you are not guaranteed sex! Your chances of getting lucky on a first date are less than 20%!



So why should you get her number when you can use a few techniques to persuade her to come back to your place the same night?

Your chances of having sex with her by getting her number and taking her out on a date are between 3 and 4%. And you chances of having sex the FIRST night you take her out by getting her number are between 1% and 2%.

This means that you would have get 50 numbers from different chicks before getting laid 4 or 5 days from now.

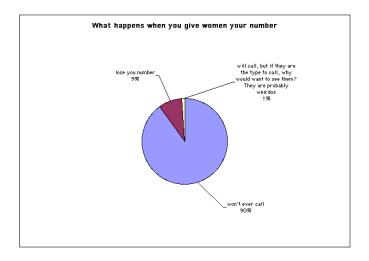
Mathematically getting numbers does not work. The numbers are against you.

Side Note:

The scenario is even worse when you GIVE your phone number away.

Let me make one thing clear:

WOMEN DON"T MAKE THE FIRST CALL.



They are not mentally trained to pick up your number, go over to the phone and ask for you. You know how nervous we feel when we are about to call some chick we like for the first time? You know how you don't know what to say, how you get butterflies in your stomach and how your voice breaks up? They go through this but then realize that they don't have to do it. Why should they be persuading some guy to come out?

That's the guy's job. Furthermore, what if you reject them? How will that feel?

So for every 100 women you give your number out to, you can expect one to call. Mathemati-

cally, this is not even an option.

Cost comparison

The difference between one-night stands versus dating becomes just as explicit when compared.

A regular date involves dinner and movie. Or dinner and drinks after wards. Some women may hint at watching a play.

The restaurant you take her out to can't be a dump, so you choose a nice place. The prices are high but it will be worth getting laid (or so you think). The waiter comes and suggests wine. What a great idea! Except the bottle is \$37. The flowers from the flower lady are \$4. How the hell are you going to refuse flowers in front of the chick you are trying to impress. Sure, here is \$5, keep the change. Your dinner total is \$80+.

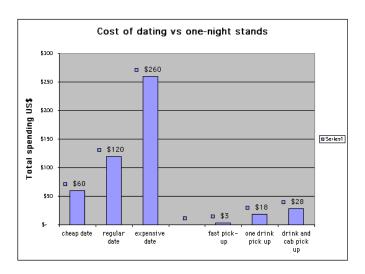
You two go get drinks at a jazz lounge because you are trying to show her your classy side. What to drink? "Wine to beer will make you queer. So wine." The glass of wine is \$7. Two please. Later, "another round?" "Sure! And the bill." "Bartender, here is \$35, keep the change."

So far, you have spent \$120 on this chick and you have not been guaranteed anything. You still haven't kissed her.

What's worse: While you are spending money, she is thinking of the best way to tell you that she can't stay over tonight.

Of course, these numbers can vary on the type of date you go on. If you take her to Denny's, then to college bar where the beer is \$2 a cup, you can spend as little as \$60.

Similarly, if she likes lobsters and wants to see the play "Stomp!", you better call MasterCard and raise your spending limit.



The one-night stand scenario

You are at a club or bar with some friends. You are hunting for a one-night stand.

You walk up to some chick, talk to her. You don't feel any good vibes from her tone, so you move to the next. The third chick does respond to your seduction moves and other techniques in this book. You take her to the bar to buy her a drink. But before getting to the bar, you bust the "Spin and Kiss" and make out with her. At the bar, you buy her a Martini. \$8, Yourself one too.

You make out with her some more, you bust out some other techniques in this book and you bring her back to your place. You screw all night, she calls you a sex-god and she wakes you up in a very special way.

Total cost: \$18 with tip. Plus condoms. 6 Condoms (you animal!) \$3.

So what is the best way to get laid?

The best way to get gratuitous sex is by hooking up in one-night stands. Just like many things, a one-night stand is a numbers game. Except this time, the numbers are a lot more favorable than they were with getting phone numbers and asking them out on dates. This time, your chances are far greater than any other method.

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Ratio of women looking for one-night stands

Statistically this is how it breaks down:

50% Are attached or married, so forget these (this number varies between social settings: clubs have far less married people than sit down bars)

10% are not in the mood, forget these. They just got out of a long relationship. Or are lesbians. Or are PMS-ing. These won't go for one-night stands under any circumstance.

20% Are in the mood but only to make out.

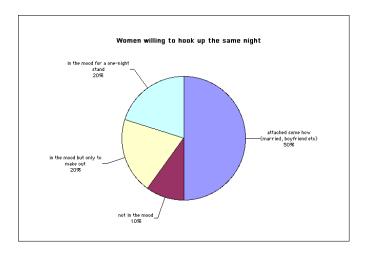
These are women that are having their period or that have something the next morning preventing them from sleeping at your place (maybe they live with their parents). You can have lots of fun with these women, make out and maybe even get to third base. If they give you their number, don't throw it away, but also don't count on it. They may have come to their senses by the time you call later on.

20% Are in the mood for a one-night stand. They don't tell anyone this. You have to seduce them.

They enjoy being seduced, it makes them feel

Ratio of women looking for one-night stands

like they are finally meeting someone who knows how to excite them.



The best way to guarantee sex with women you never met before is to hit on a few women at a bar or club.

Given that the sequence of seduction events will be happening over a shorter period of time, you are not allowing for a lot of thinking to be done. Her decision to sleep with you will be emotional as opposed to rational. If you do this right, she will be so turned on that her first reaction will be to go enjoy the night with you, since she has finally found someone who makes her feel good.

All you have to do is dress well, approach them right, tell them special trigger sentences, turn them on during a

Ratio of women looking for one-night stands

conversation and subliminally persuade back to your place (or theirs). It may seem too good to be true, but these are all techniques and methods explained in this book.

"Most men who are not married by the age of thirty-five are either homosexual or really smart." -Becky Rodenbeck

Preface

Before you start reading this book, it is important to understand the sequence of chapters. The book is ordered chronologically:

Before going out to the bars

Entering the bar and observing

Approach women

Talking to them

Taking them somewhere else

Making out with them

Bringing them back to your pad for sex

Hopefully, this will be the order of events for you; from beginning to sex. Each chapter touches on several subtopics.

Some of this material may be new, some may be obvious. The crucial thing to remember is that even though you may think it's obvious, you should treat them like golden rules. Everyone knows that tanning helps your complexion, making you look thinner and healthier: but have you been tanning before going out? It's one thing to know and another to do. I hope you follow the guidelines strictly, for your sake.

Section 1: Before you start

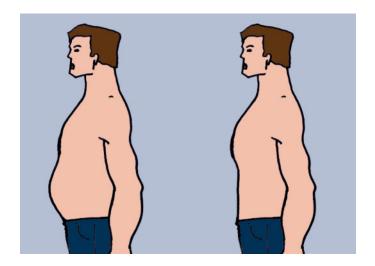
"Sex appeal is 50% what you've got and 50% what people think you've got." –Murphy's Law on Sex

Way before you start

There are certain things that you should be doing to improve your image and hookup skills way before you go out. Since you are planning on using these techniques soon, I recommend you start doing all of these immediately.

1) Loose the gut: I mean just that, just the gut.

Luckily for all off us with bigger bones, all we have to do is build enough abdominal muscle to be able to tuck your stomach in for a few hours at a time. Doing sit-ups won't help you loose much fat but it will strengthen your stomach. We don't have to loose all our fat and then build muscle to look like Brad Pitt. Fortunately, we'll be wearing clothes when we go out so they hide all your fat.

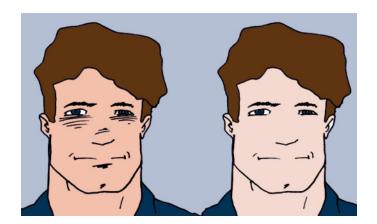


The difference between a fat person with no stomach and a one with a stomach is that the former doesn't look fat. Just well-built. Holding it in for a few hours may seem like a lot but it isn't. Once you start doing sit-ups, you can expect your ability to tuck it in to grow exponentially.

2) Start tanning:

Like my fat cousin Felipe always said, "The best way to loose weight fast is to tan!" And it is true.

You can look slicker if you have a tan and a belly than if you have just a belly and no tan.



I usually tan out on the sun whenever I can (weekends) and tanning beds during winter. A single session may not produce the results you were hoping, so go two or three times before the weekend arrives. Hit the tanning saloon on Tuesday and Thursday, that way you'll be looking good for the rest of the weekend.

To speed up your tanning, get a tanning lotion specific for tanning beds; the outdoor ones don't work the same way. Just don't buy the tanning lotion on at the saloon (they have incredible mark-ups), any Walgreen's or K-Mart carry tanning lotions at a third of the price. Also, don't try to tan twice on the same day.

Also, to keep the tan, don't shower with scolding hot water after-wards, the colder the better. After the shower, a moisturizing cream may be necessary depending on

your skin type. It will help keep your skin moist while allowing the tan to last longer.

Side note:

If you like to tan in tanning saloons a lot, remember this: Even though you are using an artificial method of tanning, you should try to emulate a realistic tan. This means that you may want to try to tan with sunglasses on every third session (to give just a hint of raccoon eyes, while not looking bad). You may also want to add lotion just to the upper parts of your cheeks, the areas that would get sun if you had tanned outdoors.

3) Jingles:

For many occasions, it is very helpful to have the cool rings, bracelets, watches, earring and necklaces. They can really add a lot to your look. Go to your favorite shopping mall and get whatever it is that will help you achieve the look you are going for. With \$50 you should be able to get two basic sets of jingles: A set with the biker-look and a set with the clubber/player look.

The set with the biker look is ideal for any grungy, rough or tough environment you may find yourself in: Rock and Rap concerts, biker bars, underground parties and afterhours. The jingles in this set are mostly made from steel and silver and usually have a black tarnish.



The clubber look will be appropriate for going to clubs, lounges, cocktail parties and classy events. Here the jingles will be finer, more expensive and more conspicuous.

Clean up

Here is a list of things you must to do to look good for women.

All the things in this list are simple grooming procedures that they notice if it is not done:

Fix your hairstyle (make sure the back of your neck looks good too)

Shower

Nails cut

Wash face

Cologne, deodorant, and after shave on

Trim-nose hairs

Brush teeth

Use Visine (if eyes are red)

Tan

Shave between eyebrows (no una-brow or

monobrow)

Clean shoes

Bring breath mints

Why? How will they know I didn't shower today? Or why should my shoes be shined?

Here is how women get disgusted by certain things:

Nose and ear hairs are ugly to look at and can tickle them during making out.

Dirty long nails are dangerous during foreplay, as well as dirty.

Neck hairs are just look ugly.

Yellow dirty teeth portray a dirty mouth, whether it is or not. Totally un-kissable.

Chest-stick-out hairs are an unwanted preview of hairy things to come.

Thing of it like this: If you are a chick, your nose is more sensitive than a man's. Therefore, you are disgusted by

the way men smell most of the time. (Unless that's your fetish.) So you decide to look for hints that will tell you whether he is clean or dirty. Being a woman, you are extraordinarily perceptive on pinpointing little things; and you are even better at extrapolating bad conclusions from the evidence. (Like finding a long blond hair in your passenger seat and immediately asking for a divorce.)

So given these super-powers, they are always on the look out for the clean guy. The one who won't be rubbing zits on them during foreplay. The one with the cut-nails that won't be scarring them up in you-know-where. The one with the fresh breath and brushed teeth where food parts can't be found.

Facial Grooming

As facial grooming becomes more demanding, it becomes more demanded.

Women expect it. Most of these things can be taken care of once a month, such as blackhead removal or chest and pube grooming. Others, such as acne and unabrow need to be fixed every other day.

On the plus side all these things make you look a lot better, taking your look ranking up a few notches.

Little things they pay attention to



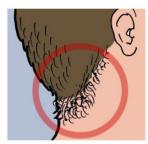


Trim nose hairs

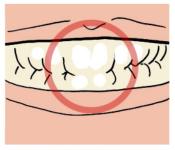
Trim ear hairs



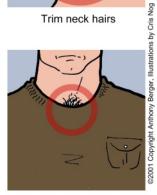
Cut and clean nails



Trim neck hairs



Brighten teeth



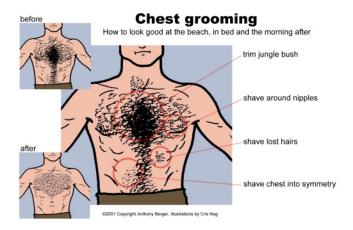
Trim chest stick-out hairs

Because women spend their whole lives caring for their

face on an hourly basis, they tend to pick up a 6th sense for problem areas on your face too. Even though they understand that men don't take excessive care of their face, they may have their own aversions to certain things, such as kissing someone with acne, or stubble, or just simply hate overgrown bushy side-burns. Since you can't go wrong with having all those things properly groomed, you might as well.

Remember: they want to sleep with guys who are clean. Since they don't have anything else to judge you by, "If you look clean, you must be clean."

Chest Grooming



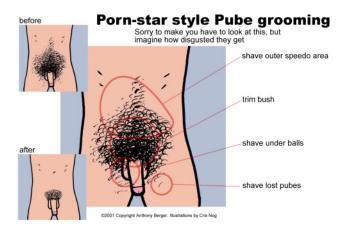
I never realized that chest hairs could be shaved into uniformity. This helps you look less like a refugee and more like a Chippendale dancer. Set the hair-trimmer to number 2 or 3 and shave away. Then remove the guard and shave lost hairs and nipple hairs to a clean, symmetrical look.

Making your penis seem larger

"What matters is not the length of the wand, but the magic in the stick." -Murphy's Law on Sex

Pube Grooming:

If you want your chicks to have a neatly trimmed bush, the only thing we can offer in return and impress them with is the same. If you pay attention to the male pornstars in any X-rated movie, you'll notice that they hardly have any pubes, just a little to keep from looking naked.



Shaving your pubes will help in several areas:

A smaller bush makes your penis look relatively

larger.

They will be less intimidated from giving you oral sex.

It will keep your underpants from stinking like ... underpants (funk gets trapped in between the pubes).

They will have better memories of you.

They will be glad to know that you care to impress them.

They may even tell her girl friends about this feature. It could only improve your reputation.

Side note:

Don't want steel-wool pubes?

You can soften both chest and pube hairs by washing it with any regular conditioner. It may take a few weeks but the results are much more pleasing to the touch, for you and them.

Your room

Most of this stuff may seem obvious but they are all stuff

you need for your room. You can't create the "right" ambiance with a fluorescent light instead of candles.

A "dirty laundry stenched" room will totally cock-block your chances of getting laid.

Having to run around look for stuff she may need before, during or after sex is a complete turn-off.

You went this far and got the chick to come back, you don't want to flush it all down the toilet just because you weren't prepared for her. Most of this stuff is the type of kind you buy once in a full moon. A good lube bottle can last many months.

"When you fail to prepare, you prepare to fail." - Roosevelt



Small Fridge

You got your chick back in your room. Everything's going perfect, you are making out like no tomorrow and you just know that with the momentum, sex is imminent.

Then, she asks for a beer/Coke/water/wine what-have-

you. During the time it takes you to go to the kitchen, pick something and come back, she will have reestablished her judgment, she will check her watch and realize that it's too late for this, and that she is about to go to bed with someone she never met before.

Now, if you got a little fridge fully stocked with the basics, when she asks for something, you reach over with one hand while playing with her breast with the other.

Other things you should have. They are all worth getting since they don't get used up so quickly:

Chocolate syrup,

Marshmallow or whip-cream

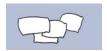
Honey



Your bed

If you don't have a double, queen or king sized bed, get one. But even more important than a nice big bed is nice clean sheets! Before hitting the bars on a mission to get laid, make sure you put on fresh linens and whip out the silk pillows (or whatever you have reserved for impressing chicks).

It doesn't matter whether you got leopard skin print polyester or cotton or silk. It has to feel good and has to smell clean. Don't forget her pillow.



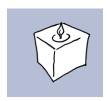
Extra pillows and cushions

Lots of them. This is not to make your room look like a Crate&Barrel ad. Pillows are a necessary prop for all women during sex. With them, you can get women in all those hard-get-into positions you see on the web. A must for crazy sex.



Ashtray

Even if you don't smoke. If they do, they'll need it, and you shouldn't have to go search for one at 3 am.



Candles

Get a FEW big candles. Not just one.

Candles add that extra something to the sex atmosphere, making it seem less cold than with the lights on and less scary than with the lights off.

They allow things to remain intimate while letting both partners have a visual experience. Their light makes you

two look warmer.

But don't get the scented ones; if you have sex for three hours, your room will smell like a vanilla factory. Leave the scent to the inscents.



Boom box

If your computer crashes while playing all those MP3's you downloaded, you'll need one of these. You don't want to spend even a minute trying to fix your machine.



Condoms

Lots of them. The last thing you want is to have to turn down free sex just because you ran out of condoms. (I know you are smart enough not to have unprotected sex)



Inscence

Whatever smell you like. At a dozen for a buck, you can't go wrong.



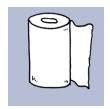
Indirect lamp

When you two get there and before leaving, you don't want to turn on your main light and reveal your mess or dirt or lack of organization; it just won't count in your favor. What do you do? Turn on some indirect lamp, facing away from you two, so that your visibility is sufficient to get things ready (find that Portishead CD), pillows, drinks, get those candles lit, etc.



Sex lube

For \$10 you can get a large bottle of the stuff, and it lasts several months to a year. Great for lots of things, including massages.



Paper towels

For the mess you two are gonna make, hopefully.

Sex music

Sex music is the type of music you can listen to during sex.

But Anthony, I technically listen to anything during sex. Yes and no. Technically, yes, you can listen to tape with bus engine noises for all I care. But sex music is the type of music that enhances the sexual experience. Sex music is not porn music or some hardcore type techno. Sex music is something you and your girl can get down to and make love to. I love hip-hop, but it doesn't help one bit to set the mood for love/sex. Sex music should set the pace yet not be too loud. It should serve as a catalyst to getting things in motion without anyone wanting to turn back. Sex music can not be listened to while driving. It relaxes the body yet stimulates the underpants. It may have lyrics but they don't have to be listened to. It should... fuck it. Here are some of the band that produce the best sex music out there.

Once you hear you'll understand:

Portishead

Sade

D'Angelo

R. Kelly

Djavan (Brazilian)

Nitin Sawhney (British)

The list could go on, but with these should be a start.

I recommend Portishead the most. I even give

Portishead CDs out to friends on their birthdays. Djavan
can add an international dimension to your taste in music. Chicks will be impressed.

Who you want

Who you are after is a tough question.

It is however needed to help you determine how to dress and where to go to find them.

But to make it simpler, we'll rephrase it: "Who do you want to sleep with tonight?" Here is a partial list of types of women out there:

High society diva

Traveling ladies

Escort girls/ strippers

Yuppie women

Divorced women

Club chick

Bar fly

Jock chick

College girl

Groupie chick

Trailer park chick

Notice how this list is arranged in order of income (or high to low maintenance).

Once you figure out what you are in the mood for tonight (it may be more than one type of woman), you will be able to determine how to dress and where to go.

Remember, the chances of you hooking up with any of these types of women are equal: high society divas have just as much sex as club girls and trailer park chicks. At the same time, you may think, "well, gee, in that case I'll just go screw around with high society divas, and maybe marry into money!" Not so fast: you should choose your women at around the same level or below that you are in now. If you live in a trailer park and you strive to talk to a high society diva, and she asks you to get her a glass of Moet and you tell her you don't know what that is, your cover is blown. Even worse, she could state she wants to sleep at your pad tonight! I don't want to be disheartening, but unless you are making it transparent that you are trailer park material and hoping that they have always fantasized about doing it on dirty sheets, your chances are pretty slim.

On the other hand, if you feel pretty confortable around rich women, go for it, worse comes to worst you might have to spend some money to get a room at the local Holiday Inn. If she wants the Marriott, tell her you can't

afford it. What usually happens here is that they tend to spring for the room themselves! (This has happened several times to me before, last time, the chick paid \$260 for the best room, in cash!)

Once you have figured out what you want, you can the move on and figure out how to dress.

How to dress

How to dress is an easy question: the best.

There is no reason for you not to be the best-dressed person at any social occasion. Dressing well helps you on several levels:

Confidence

When you wear your best, you feel your best. There is nothing that drags you to believe that you are inferior to anyone else in the room. When you feel your best, you act your best. You don't forget not to pick your nose. You let ladies go first when opening a door.

Looks

Women can recognize a well dress man much better than guys recognize women. Women live and breathe clothes, so it is built in to their daily operation to make assumptions about what type of person you are.

Their impressions and assumptions about you are always positive.

If you are well dressed, you are also:

Well off

Hygienic

Healthy

Professional

Clean

Well mannered

Not a serial killer.

Their image:

Women since they were girls have always dreamt " I want a tall dark and handsome man....", well, you can't do much about tall but you can fulfill the handsome need simply by always wearing your best at social occasions. They don't want to be seen talking to some guy who could easily be confused with the neighborhood bricklayer.

You may think:

"But then I have to iron the shirt, dry clean the jacket the next day, polish the shoes before going out..."

No, you don't have to do all that. I have streamlined my wardrobe to have only wrinkle-free shirts and pants.

Wearing my best clothes is just as hassle-free as wearing anything else. I don't dry clean the jacket every day (once a month at most); the shoes are polished once month. The pants and shirts are washed together

Of course, there are several ways to be well dressed for

with the rest of the casual clothes.

each occasion. You don't want be wearing the same sport coat to heavy metal concerts or barbecues.

The best way to figure out what you need to get the best clothes is to skim through GQ type magazines and figure out what is fashionable this year. Then go shop at cheaper than brand-name stores for those same colors and cuts.

All you need is one kick-ass set of clothes for:

- 1) Classy events (like a gallery opening or piano lounge)
- 2) Summer day events (barbecues, ball games)
- 3) Clubbing (ultra trendy clothes for clubs and high class parties)
- 4) Week night (neighborhood watering holes)

Also, after having spent \$7000 on clothes in the last 6 years, I've come to the conclusion everyone arrives at age of 5:

"It is better to have one kick ass set of social clothes than to have 6 average sets."

I know we all know this, but it is here for reinforcement. You can wear the one set of kick-ass clothes every-time you go out and look different with a few variations (different shirt, different shoes, no jacket etc), and still look fabulous. But with an average set of clothes, you'll never look better than average.

Plus, when you buy from famous designers, you are not only buying a hip look; you are also buying quality. You can expect a Dolce&Gabana suit to last several years without a single thread being undone. Plus, when you spend lot of money on a piece, you treat it better.

If you are the type that got in line twice when God was giving out fat (like me), you might want to only wear dark or black shirts, T-shirts and sweaters. You can visually lose 10 pounds this way.

There are ways to look great in all these occasions.

Check out the ads from GQ, Rollingstone, Playboy and Vibe and you'll get a good idea about what the next fashion cues will be.

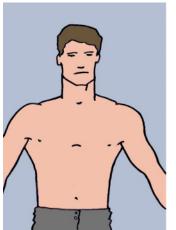
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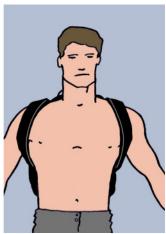
How to look good at the beach:

Who is stronger between these two? *

This summer, you can make yourself look tougher and stronger by carrying a backpack next time you go to the beach or park. The straps will help better define your pectorals,

making them seem wider. Great for cycling, roller-blading, out door events and concerts.





*They are both the same figure.

Your pockets

Here is a list of stuff you might want to consider having in your pocket whenever you go out to hit the scene. You don't have to carry it all, but a lot may come in handy should you start to get lucky.

What I do is leave my sport coats and lucky jackets ready with a set of most of this stuff. I buy 5 packs of gum, get 5 business cards, get 5 sample bottles of cologne etc and spread them out over the jackets, so that I'm good to go.



Chewing gum

Makes the white of your teeth show while chewing, kind of like smiling.

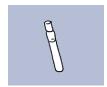
Breath spray

Pretty obvious but everyone forgets.



Business Card

Makes them feel more secure about you. You may want to give it to her, even if she is coming over to your place. Helps them know that you have a job and that they can find you should they need to.



Cologne, perfume, eau-de-toilette

Women's noses are keener than ours are. Not only does it make you smell good, but also hints at the fact that you took a shower before going out. "Just like everyone has a look, everyone needs a smell"



Comb

Depending on your hairstyle, a 4"comb fits anywhere, even in your wallet.



Condoms

"You never know when and where you might get lucky"



Handkerchief

"You never know when and where you might get messy"



Jingles

Depending on the scene you are hitting, it may be necessary. In others, it may help you look cooler than the rest. What's more, you can always wrap some great story or conversation opener around one of these. "I got it when I was in Cairo"



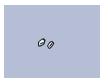
Lighter

Even if you don't smoke, you should have one handy. If you see a chick pulling a cigarette out of the box or looking for her lighter, you'll be there. Then after she thanks you for the light, you can extend your hand out and curl it like a bowl and tell her that she can ash in your hand. If she doesn't get the joke, move on.



Pen

NEVER leave home without one. Not only is it a key instrument in getting chick's number, but it's great for protection against the evils that lurk at night.



Viagra

If you need it, then:

"You never know when you might get flacid"



Leather wallet

If you are over 18, it's time to think about getting a real wallet, not the kind that fold in three, is made of nylon and got the "Lakers" logo on the front. A real leather wallet.



Watch

A social watch can add \$\$\$ to your look. If they are too expensive, consider getting a fake TAG HEUER or some other classy brand watch. Anything except Rolex, no one will believe you. Otherwise, anything that looks classy and doesn't have LCD read-out is great.

Where to go

The simple method to find out where all the ladies go is to find out where they live and work.

This applies to most US cities.

Take Chicago for instance: Most single women live in the Old town/Lincoln Park/ Wrigley vile neighborhoods.

These same women are young urban professionals that work downtown or in these same neighborhoods. So most of the time they are in their neighborhoods or downtown. Their weekly social life also falls into the same area. You can go to local Lincoln Park bars any day of the week and see local women hanging out, where as if you were to go to a bar on a week night in Rogers park you would only see truckers.

Here is a list of places to check out for the ratio of men to women. These suggestions usually render a higher percentage of women than other places:

- 1) Female friendly area bars: (look for areas with Starbucks, Gap and Crate&Barrel stores)
- 2) Coed College bars
- 3) Airport area bars (not airport bars, those only have men) where the stewardesses go after their shift.

- 4) Hospital area bars (where nurses go)
- 5) Concert halls area bars (where the groupies go before or after the show)

All these places generally have a higher percentage of women. To find out exactly where to go all you have to do is ask. For instance, to find out where the steward-esses' party, go to your local airport and approach a below average looking stewardess, smile and ask: "Excuse me, what's a good bar close to this airport? "I like Barney's on 57th and Pulaski, that's where me and the crew from ATA go..."

By now you should be looking good, well dressed for your target prey and getting to the bar or club you have strategically chosen as your best bet for picking up women. You have left your room ready to impress the chick you'll be bringing back and you got everything you might possibly need in your pockets.

Next you will learn about what to do to impress the honeys way before you talk to them. We will teach you how to approach women, covering most social situations and scenarios.

With the full version of Seduction Illustrated, you'll learn where to go to meet women so that you'll increase your

chances of getting lucky and have a better selection to choose from. No more having to settle for some inferior chick; you'll be sleeping with gorgeous chicks.

If you liked my book so far, you can order the full version by clicking here. You'll also get club membership to dating resources, our member's newsletter, the two bonuses and a year of personal email consultation from Anthony Berger.

No more Rejections:

We'll teach you how to introduce yourself in a way that creates the best first impression. Women will be more open to your approach and you'll prevent rejection, keeping your self-respect. Further, your chances of seducing and sleeping them will increase.

No more nervousness:

Approaching women will be as easy as pie. It will no longer be a hindrance, as it will become something that you do naturally and fearlessly, so no more nervousness.

No more "Almost had her" syndrome:

You'll be able to adapt to just about every situation and

turn it in your favor, so you can be in control of most situations, guaranteeing that you hook up. Things won't fall apart and you won't lose your chance of sleeping with the chick you wanted - no more "I almost had her" scenarios where you lose her to some other player.

With 11 Chapters on what to talk about and how to seduce to women, you'll be keeping an interesting conversation with women you just met.

You will wow them with your brains as well as your smoothness and they'll be impressed enough to be attracted to you. Your relationship with them will get a kick-start as she'll relate to you more and think you belong together. You'll watch your chances of sleeping with her will increase and it will be easier to bring them back for sex.

You'll learn how to control your nervousness, even when talking to a super-model so you'll be able to concentrate on your conversation and seducing them instead of being distracted by your nervousness. You'll convey an air of confidence and leave them impressed. They'll desire you.

You'll be able to sleep with them easily.

You'll be able to converse for hours without awkward moments or lack of topics. Your seduction won't be cut short from "lack of common interests" which is so critical to women. Therefore:

You'll have a chance to show your smart qualities.

You'll seem like the better option when compared to dimwit hunks.

For once smart guys like us can get our lucky break on attracting women

In the 16 Chapters on how to seduce and make out with them in the first 20 minutes of talking to them, you'll learn to seduce them and get them excited just by talking to them in special ways.

You'll use real seduction techniques to change their mind state from "closed" to "open and loving it". There will be electricity flowing between you two as you talk to her. Her gut reaction will take over and will only make "emotional decisions" making it a lot easier to make out with her.

You'll make them feel good just by your talk:

- They'll lower their protection shield and open themselves up to you
- You'll be able to do in minutes what can take

any other man several hours and dates to achieve

- They will want to have a fling with you, just based on how you make them feel good
- They will physically be highly stimulated by your talk
- They'll know that you are the type of man who knows how to make a woman feel good

If there is anyone one they want to have a fling with, is with a man who makes them feel good (they are self-fish too). You'll be the chosen one and they'll let you decide the course of the night.

You'll learn the most guaranteed way to kiss them with the fool proof S&K technique, so you can be kissing them in less than a half an hour.

They will be thinking with their underpants (women do that too), instead of with their brains so they'll be interested in the idea of sleeping with you.

You'll get the essential 9 Chapters on how to persuade them back to your place and how to get it on, plus 40 rules to abide by to guarantee great sex for you both.

Here, we'll reveal secrets to get them excited about coming back to your place: you'll know exactly how to pro-

pose they come back that they'll be interested in, so no more "coming close" to sleeping with them.

You'll be able to close the deal and not blow it just because you said or did the wrong thing at a crucial moment.

Sex will just happen!

You'll also learn what to do that will make sex "just happen" which is the way they want things to unfold, while it will develop the way they want it to. She won't interrupt the flow and it will only guarantee that everything happens the same night.

They'll call you a sex God:

With our "great sex" tips, you won't make the same mistakes millions of men make when having sex, guaranteeing you both an unforgettable experience. She'll be impressed with your love making skills enough to want to keep you.

Further you'll make her into a regular (and we'll teach you how to manage all your women so that you don't get stuck in a soap opera)

You can finally start to collect sex-partners so that your sex life will be at it's highest it will ever be and your stories will be the most outrageous tales of lust affairs and

flings.

We have added 13 Bonus Chapters on how to turn her into a girl friend or sex partner, how to guarantee she comes back for more sex and how to make sure she doesn't leave you should you start to date her.

Turn the chick into a girlfriend!

We'll teach the easiest strategy to turn her into a girlfriend, while keeping her in check, so as to prevent her from going psycho on you. You'll have a "bitch vaccination" to protect you against psycho chicks (virtually all of them) keeping you in control so you won't have to put up with their shit

(Instead THEY'LL have to put up with your shit). You'll quickly keep women longer and madly in love with you.

Who the Real Horny Women Are – free report:

Plus we are also including a special report on who the REAL horny women are and how to get to them. You'll discover about this new market of women that are a lot more "in heat" than regular bar chicks (btw: these are not ugly chicks).

These women are almost always ready for sex and you'll

have almost no effort sleeping with them.

Fulfill all your sexual fantasies when you hook up with this market, as they'll be willing to do whatever you wish. You'll finally explore the limits of your fetishes and your sexual experience will break new ground and reach new highs.

Bottom line: You'll enjoy single life to its maximum before it's too late

Save thousands on your social spending with our unique secret.

The "How to drink for free" bonus e-book will save you money on drinking. You can expect to save over \$3000 this next year. No more spending \$100+ a week on social life. You'll have money left over every month for you to start saving or investing. What's more, your social life will be just as active: nothing will change, except you'll save more while getting just as bubbly!

You'll also get out weekly newsletter with the coolest tricks, secrets and tips for your sex and social life!

The weekly newsletter has articles from various players around the world with different techniques for different

Observe

cultures, scenarios etc. You can hook up next time you travel somewhere, as you'll know what to do in each scenario. Getting laid will always be easy and your seduction skills will be versatile, as you'll be able to adapt to any environment.

You'll never be left on your own.

It is having like a personal advisor to your love life. You won't waste time or chances doing the wrong things and get laid sooner.

Any one can use these techniques to get laid!

Finally, no seduction experience needed! Anyone can use it to get laid. You don't have to be a hunk, rich or already a player to use these techniques, so you can succeed regardless of who you are. You'll understand why being a player is not about what you look like but what you say and do.

You can master all these techniques and change your sex life forever

Don't go home alone anymore.

Don't watch other guys have all the fun while you sleep

alone.

Don't waste this magical time of your life when you should be enjoying it to the fullest.

You can improve your sex life drastically by learning how to seduce and persuade women back to your place for a one-night stand. You'll have the time of your life! That's our guarantee.

Click here to buy the full version and get club membership, the two bonuses and a year of personal email consultation from Anthony Berger.

FAQs

Frequently Asked Questions about this book.

1) How long before I can be picking up women?

As soon as you are done reading the online manual. Tonight if the bars are still open.

2) I don't look like Pierce Brosnam. Will this work for ME?

We have a success rate of 98%. I have had clients who claimed to be geeks and bookworms who tried this manual and now steady dating the divas they found. Whether you are already happy with the girls you currently pick up yet want better or more, we can help you. This program is not dependent upon your age, what you look like, physical health or any other factor ... while looks are always helpful, this program was developed to bypass what you look like and make women want you from the way you are talking to them.

3) What exactly does your site offer?

Our site consists of several chapters: Inside you will find a comprehensive list of methods written and explained by our resident mack daddy Anthony Berger and his player partners. These techniques are illustrated and have step by step instructions, they can be performed at bars or clubs and don't need any further purchase. We take pride in our customers and respond to your questions within minutes and respect your anonymity.

4) I don't know where to go and what to wear. Do you touch on those subjects?

Yes, as matter of fact we talk about what to wear and where to go for several chapters. Even though the secret formula lies in how you talk to women, we felt that we should cover the fashion and bar scene topics so everyone can learn from the author's decade of experience.

5) For how long can I use these methods?

Forever.

6) Do I get any type of guarantee?

YES ... we are so confident in our exercises that we have a LIFETIME money back guarantee of satisfaction. If you see no results with the program, we will refund your money no questions asked. We are confident you WILL see results though ... try it next time you go out and let us know how many chicks you picked up. To read

more about our guarantee click here

7) Why is it called Seduction Illustrated?

The reason we call it illustrated is because our techniques are all explained with the help of visual aids, such as charts, diagrams, drawings, illustrations, cartoons etc. We want you to be able to read and understand the methods in this book quickly so that you can be using them next time you go out. This is what sets us apart from other books on the subject: we use visual communication whenever we think it will explain something more effectively.

8) I'm gay, will I be able to pick up men with these techniques?

Some of the techniques in this manual are designed to hyper-stimulate women. However, some chapters cover universal topics such as how to dress, where to go, how to approach, how to bring them back home. These chapters can work for gay men just as well as they work for straight.

9) Will these techniques work on girls I already know? Like my friends or co-workers and colleagues?

If they are female and single, you got it.

10) What are Anthony Berger's credentials?

To read about Mr. Berger's credentials, please check out his biography.

11) Can I order by money-order?

Yes, make check payable to our accountant: Cristiano Nogueira at 2458 S. Drake Chicago IL 60623 USA

12) I don't have a credit card. Can I charge it to my phone bill?

Yes, we have just finished implementing this option, where the cost will be added to your phone bill. To find out more how this works click here.

13) Why do you offer a money back guarantee?So that you have nothing to lose and everything to gain, should you not learn anything new with our book.

To buy the full version and get club membership, the two bonuses and a year of personal email consultation from Anthony Berger, click here

Cheers, Anthony Berger